

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.229992 Longitude: -75.312351

North Penn Market Place Lansdale, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	38,587	118,092	470,411
	Population Est 23Q1	38,445	117,565	469,768
	Population Est 22Q4	38,326	117,171	468,592
	Population Est 22Q3	38,306	117,062	468,136
	Population Est 22Q2	38,305	117,012	467,988
	Population Est 22Q1	38,308	116,887	467,248
	Population Est 21Q4	38,312	116,746	466,840
	Population Est 21Q3	38,219	116,243	464,363
	Population Est 21Q2	38,225	116,166	463,687
	Population Fcst	38,654	120,015	479,765
	2010 Census Population	35,690	107,035	433,219
	2000 Census Population	34,351	99,438	399,028
	1990 Census Population	29,631	87,115	350,040
	Current Year Daytime Population	36,809	132,857	531,669
	Average Seasonal Population	134	653	3,053
	Historical Annual Growth, 1990 – 2000	1.49%	1.33%	1.32%
	Historical Annual Growth, 2000 – 2010	0.38%	0.74%	0.83%
	Estimated Annual Growth, 2010 – CY	0.55%	0.69%	0.58%
	Projected Annual Growth, CY to Y5	0.03%	0.32%	0.39%
	Group Qtrs Est	678	2,135	12,656
Transient Est Average Last 4 Qtrs	787	4,110	13,649	
Households	Current Year Estimated Households	15,539	46,365	180,672
	Households Est 23Q1	15,461	46,113	180,279
	Households Est 22Q4	15,416	45,962	179,830
	Households Est 22Q3	15,406	45,887	179,616
	Households Est 22Q2	15,404	45,863	179,586
	Households Est 22Q1	15,406	45,820	179,316
	Households Est 21Q4	15,408	45,761	179,145
	Households Est 21Q3	15,368	45,567	178,184
	Households Est 21Q2	15,369	45,538	177,944
	Households Fcst	15,569	47,126	184,312
	2010 Census Households	14,369	42,312	165,605
	2000 Census Households	13,457	38,311	151,017
	1990 Census Households	11,286	32,174	129,319
	Historical Annual Growth, 1990 – 2000	1.77%	1.76%	1.56%
	Historical Annual Growth, 2000 – 2010	0.66%	1.00%	0.93%
	Estimated Annual Growth, 2010 – CY	0.55%	0.64%	0.61%
	Projected Annual Growth, CY to Y5	0.04%	0.33%	0.40%
Population per Household	2.44	2.50	2.53	

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North Penn Market Place Lansdale, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.1%	3.9%	4.1%
	HH Income \$250,000 to \$499,999	3.8%	4.7%	5.0%
	HH Income \$200,000 to \$249,999	8.8%	11.0%	11.6%
	HH Income \$175,000 to \$199,999	6.4%	6.8%	6.7%
	HH Income \$150,000 to \$174,999	8.0%	8.4%	8.4%
	HH Income \$100,000 to 149,999	21.9%	19.9%	19.2%
	HH Income \$75,000 to 99,999	14.5%	13.0%	12.1%
	HH Income \$50,000 to 74,999	14.7%	12.9%	12.8%
	HH Income \$35,000 to 49,999	7.4%	7.7%	7.6%
	HH Income \$25,000 to 34,999	4.3%	4.2%	4.6%
	HH Income \$15,000 to 24,999	4.0%	3.8%	4.1%
	HH Income \$0 to 14,999	3.3%	3.7%	3.8%
	Average Household Income	\$137,669	\$147,422	\$147,278
	Median Household Income	\$104,055	\$110,692	\$111,803
	Per Capita Income	\$56,127	\$58,674	\$57,359
	Average Disposable Income	\$99,916	\$105,564	\$106,490
	Median Disposable Income	\$86,821	\$91,403	\$92,190
	Discretionary HH Income Over \$150,000	7.9%	11.7%	12.9%
	Discretionary HH Income \$125,000 to \$149,999	8.8%	8.6%	8.6%
	Discretionary HH Income \$100,000 to \$124,999	10.2%	11.5%	11.6%
	Discretionary HH Income \$75,000 to \$99,999	15.7%	14.7%	14.2%
	Discretionary HH Income \$50,000 to \$74,999	22.3%	19.8%	18.4%
	Discretionary HH Income \$25,000 to \$49,999	22.4%	19.8%	19.7%
	Discretionary HH Income Under \$25,000	12.6%	13.8%	14.7%
	Average Discretionary HH Income	\$74,221	\$78,216	\$78,716
	Median Discretionary HH Income	\$67,721	\$71,325	\$71,747
	Householder White – Count	12,231	35,799	139,195
	Median HH Income	\$108,239	\$114,353	\$117,550
	Average HH Income	\$112,051	\$115,381	\$117,507
	Householder Black or African-American – Count	918	2,551	12,255
	Median HH Income	\$87,801	\$94,631	\$76,577
	Average HH Income	\$93,553	\$104,058	\$87,343
	Householder Hispanic – Count	361	1,434	7,793
	Median HH Income	\$60,507	\$77,979	\$85,769
Average HH Income	\$78,375	\$94,305	\$97,227	
Householder Asian or Pacific Islander – Count	1,629	5,116	13,613	
Median HH Income	\$106,258	\$113,242	\$125,258	
Average HH Income	\$109,350	\$116,014	\$122,214	
Householder Other or Pacific Islander – Count	400	1,466	7,816	
Median HH Income	\$72,703	\$84,940	\$86,959	
Average HH Income	\$90,047	\$100,198	\$98,831	

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Gender	Male Population	18,591	56,987	230,727
	Female Population	19,996	61,104	239,684
Total Population by Age	Count of Pop 0 to 4 years	2,006	5,829	23,796
	Count of Pop 0 to 7 years	2,923	8,576	34,236
	Count of Pop 5 - 13	3,772	11,452	46,004
	Count of Pop 14 - 18	1,753	5,489	22,866
	Count of Pop 19 - 22	1,720	5,384	22,997
	Count of Pop 22 - 25	1,261	3,931	17,017
	Count of Pop 25 - 29	2,028	6,020	25,874
	Count of Pop 30 - 34	2,353	6,570	28,493
	Count of Pop 35 - 39	2,620	7,432	30,941
	Count of Pop 40 - 44	2,543	7,502	30,440
	Count of Pop 45 - 59	7,197	22,464	90,127
	Count of Pop 60 - 74	7,162	23,293	88,924
	Count of Pop 75 - 84	2,931	9,100	30,771
	Count of Pop 85+	1,239	3,627	12,162
	% of Pop 0 to 4 years	5.2%	4.9%	5.1%
	% of Pop 0 to 7 years	7.6%	7.3%	7.3%
	% of Pop 5 - 13	9.8%	9.7%	9.8%
	% of Pop 14 - 18	4.5%	4.6%	4.9%
	% of Pop 19 - 22	4.5%	4.6%	4.9%
	% of Pop 22 - 25	3.3%	3.3%	3.6%
	% of Pop 25 - 29	5.3%	5.1%	5.5%
	% of Pop 30 - 34	6.1%	5.6%	6.1%
	% of Pop 35 - 39	6.8%	6.3%	6.6%
	% of Pop 40 - 44	6.6%	6.4%	6.5%
	% of Pop 45 - 59	18.7%	19.0%	19.2%
	% of Pop 60 - 74	18.6%	19.7%	18.9%
	% of Pop 75 - 84	7.6%	7.7%	6.5%
	% of Pop 85+	3.2%	3.1%	2.6%
Median Age	43.5	44.6	42.8	
Average Age	43.3	43.8	42.6	
Male Population by Age	% of Pop 0 to 4 years	5.5%	5.2%	5.3%
	% of Pop 5 - 13	10.3%	10.3%	10.2%
	% of Pop 14 - 18	5.0%	5.0%	5.1%
	% of Pop 19 - 22	4.9%	4.9%	5.2%
	% of Pop 22 - 25	3.5%	3.6%	3.8%
	% of Pop 25 - 29	5.6%	5.3%	5.9%
	% of Pop 30 - 34	6.3%	5.7%	6.4%
	% of Pop 35 - 39	7.0%	6.4%	6.8%
	% of Pop 40 - 44	6.9%	6.6%	6.6%
	% of Pop 45 - 59	18.7%	19.2%	19.3%
	% of Pop 75 - 84	6.4%	6.7%	5.7%
	% of Pop 60 - 74	18.0%	19.1%	18.2%
	% of Pop 85+	1.9%	2.0%	1.7%
	Median Age	41.4	42.7	41.1
Average Age	41.5	42.2	41.2	

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	% of Pop 0 to 4 years	4.9%	4.7%	4.9%
	% of Pop 5 - 13	9.3%	9.1%	9.4%
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	% of Pop 40 - 44	6.3%	6.2%	6.3%
	% of Pop 45 - 59	18.6%	18.9%	19.0%
	% of Pop 60 - 74	19.0%	20.3%	19.6%
	% of Pop 75 - 84	8.7%	8.6%	7.4%
	% of Pop 85+	4.4%	4.1%	3.4%
	Median Age	45.7	46.6	44.6
Average Age	45.1	45.3	43.9	
Race	Count of White	27,990	86,190	348,371
	Count of Black or African-American	2,640	7,186	37,767
	Count of Asian or Pacific Islander	5,495	17,076	43,344
	Count of Other races	2,462	7,640	40,929
	White	72.5%	73.0%	74.1%
	Black or African American	6.8%	6.1%	8.0%
	Asian	14.2%	14.5%	9.2%
	Other Races	6.4%	6.5%	8.7%
Language Spoken	Speak English at Home	82.9%	81.8%	84.6%
	Speak Spanish at Home	1.9%	2.3%	4.4%
	Speak French or French Creole at Home	1.0%	0.7%	0.4%
	Speak German at Home	0.4%	0.4%	0.3%
	Speak Other Indo-European Languages at Home	5.0%	5.9%	3.8%
	Speak Russian and Other Slavic Languages at Home	0.7%	0.5%	0.6%
	Speak Chinese at Home	1.4%	1.4%	1.1%
	Speak Korean at Home	2.6%	2.8%	1.6%
	Speak Vietnamese at Home	1.2%	1.2%	0.7%
	Speak Other Asian Languages at Home	1.8%	1.6%	1.2%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.2%	0.3%
	Speak Other Language at Home	1.0%	1.2%	0.9%
Hispanic	Hispanic Population	1,592	5,532	32,443
	Hispanic Population Percent	4.1%	4.7%	6.9%
	Mexican	14.5%	20.2%	36.7%
	Puerto Rican	28.3%	32.9%	26.5%
	Cuban	5.0%	4.7%	3.5%
	Dominican	0.5%	2.6%	3.6%
	Central American	23.5%	15.0%	11.6%
	South American	17.0%	14.5%	10.7%
	Other Hispanic	11.3%	10.0%	7.4%
	2000 Hispanic Population Percent	2%	2%	2%
1990 Hispanic Population Percent	1%	1%	1%	

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Ancestry	American (percent of total population)	3.9%	3.4%	3.2%
	American	3.7%	3.3%	3.1%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	14.2%	14.4%	9.2%
	Chinese	2.3%	2.2%	1.5%
	Japanese	0.1%	0.1%	0.1%
	Korean	2.8%	3.3%	2.0%
	South Central Asian (ie. Indian)	6.2%	6.5%	3.8%
	South East Asian (ie. Vietnamese)	2.3%	1.8%	1.4%
	Other Asian	0.5%	0.6%	0.4%
	European (percent of total population)	48.9%	48.5%	50.2%
	British	5.9%	5.8%	5.5%
	Dutch	0.5%	0.5%	0.5%
	French	0.9%	0.8%	0.8%
	German	12.7%	12.3%	12.0%
	Italian	8.1%	8.4%	9.7%
	Polish	3.1%	2.9%	3.2%
	Scandinavian	0.8%	0.8%	0.8%
	Scotch/Irish	12.6%	12.6%	12.7%
Other European (ie. Greek/Russian)	4.3%	4.4%	5.0%	
Middle Eastern	0.8%	0.6%	0.7%	
Other Ancestry	17.2%	16.8%	16.6%	
Unclassified Ancestry	11.0%	11.5%	13.3%	
Education (Age 25+)	Adult Population (25 Years or Older)	28,074	86,007	337,731
	Elementary (0 to 8)	3.0%	2.4%	2.2%
	Some High School (9 to 11)	3.7%	3.5%	3.3%
	High School Graduate (12)	21.9%	21.6%	23.0%
	Some College (13 to 16)	14.1%	13.9%	13.7%
	Associates Degree Only	7.1%	7.3%	7.3%
	Bachelors Degree Only	29.8%	30.1%	29.9%
	Graduate Degree	20.4%	21.1%	20.6%
	% College (4+)	50.3%	51.2%	50.5%
Household Type	Total Households – count	15,539	46,365	180,672
	One Person HHs – count	4,498	12,426	47,814
	Family HHs – count	10,072	31,372	121,778
	Married Couple – count	7,935	25,950	98,556
	w/own children – count	3,193	10,371	38,970
	w/out own children – count	4,741	15,579	59,587
	Male Householder – count	643	1,798	6,801
	Female Householder – count	1,494	3,623	16,420
	Non-Family Households – count	969	2,567	11,081
	1 Person Household	28.9%	26.8%	26.5%
	2 Person Household	33.0%	33.5%	33.0%
	3 Person Household	15.4%	15.7%	16.0%
	4 Person Household	14.0%	14.8%	15.1%
	5 Person Household	5.7%	6.1%	6.3%
6 Person Household	2.1%	2.2%	2.2%	
7+ Person Household	0.8%	0.9%	1.0%	
% Households With Children	27.4%	28.1%	27.4%	

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Housing	Total Housing Units	16,126	48,120	189,157
	Owner Occupied Percent	61.9%	66.1%	68.2%
	Renter Occupied Percent	34.4%	30.3%	27.4%
	Vacant Housing Percent	3.6%	3.6%	4.5%
	Total Housing Units (Census 2000)	13,890	39,678	157,262
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.7%	4.2%	4.8%
	Property Value \$750,000 to \$999,999	12.1%	15.6%	14.9%
	Property Value \$500,000 to \$749,999	29.9%	32.1%	29.6%
	Property Value \$400,000 to \$499,999	21.4%	17.9%	17.8%
	Property Value \$300,000, to \$399,999	17.2%	14.6%	14.7%
	Property Value \$200,000 to \$299,999	11.9%	8.6%	9.8%
	Property Value \$150,000 to \$199,999	1.7%	1.9%	2.2%
	Property Value \$100,000 to \$149,999	1.2%	1.4%	1.7%
	Property Value \$60,000 to \$99,999	0.6%	0.6%	0.7%
	Property Value \$40,000 to \$59,999	0.4%	0.5%	0.4%
	Property Value \$0 to \$39,999	1.1%	0.9%	1.1%
	Median Home Value	\$474,371	\$528,856	\$512,678
Wealth per Household	\$0 and under - percent	16.3%	15.9%	15.9%
	\$1 to \$4999 - percent	7.6%	7.3%	7.3%
	\$5k to \$9999 - percent	4.2%	4.1%	4.1%
	\$10k to \$24999 - percent	6.0%	6.0%	6.0%
	\$25k to \$49999 - percent	6.6%	6.6%	6.6%
	\$50k to \$99999 - percent	10.1%	10.1%	10.1%
	\$100k to \$249999 - percent	18.4%	18.7%	18.7%
	\$250k to \$499999 - percent	14.0%	14.3%	14.3%
	\$500k+ - percent	16.7%	17.1%	17.1%
	Median HH Wealth	\$95,721	\$100,190	\$100,077
	Avg HH Wealth	\$263,099	\$268,685	\$268,465
Economic Viability	Economic Viability Local	280	278	279
	Economic Viability Indexed	103	103	103
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	20,493	63,555	255,972
	Managerial/Executive	22.5%	22.9%	23.7%
	Professional Specialty	30.6%	29.9%	29.5%
	Healthcare Support	1.6%	1.8%	2.1%
	Sales	10.1%	11.4%	10.3%
	Office & Administrative Support	8.7%	9.5%	9.9%
	Protective Service	1.2%	1.0%	1.2%
	Food Preparation	3.8%	3.8%	4.1%
	Building Maintenance & Cleaning	1.9%	1.6%	2.1%
	Personal Care	1.9%	2.4%	2.5%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.1%
	Construction	6.0%	5.3%	5.6%
	Production & Transportation	11.8%	10.3%	9.1%
	Percent White Collar Workers	73.4%	75.5%	75.4%
	Percent Blue Collar Workers	26.6%	24.5%	24.6%

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	Agriculture/Mining/Construction	4.6%	4.9%	5.4%
	Manufacturing	18.4%	17.3%	13.4%
	Transportation	3.0%	2.8%	3.2%
	Information	2.3%	2.1%	2.1%
	Wholesale/Retail	12.8%	12.4%	13.0%
	Finance, Insurance, Real Estate	9.1%	9.7%	9.6%
	Professional Services	10.6%	11.1%	12.0%
	Management Services	0.3%	0.3%	0.3%
	Administrative/Waste Services	3.4%	3.2%	3.3%
	Educational Services	22.0%	22.6%	23.8%
	Entertainment Services	6.0%	6.2%	6.5%
	Other Professional Services	5.2%	5.1%	4.7%
	Public Administration	2.1%	2.4%	2.8%
Vehicles per HH	No Vehicles	4.5%	4.1%	5.1%
	1 Vehicle	33.6%	31.7%	31.1%
	2 Vehicles	46.1%	45.8%	43.0%
	3 or more vehicles	15.8%	18.4%	20.8%
	Average Number of Vehicles	1.79	1.85	1.87
Change	Births (last 12 months)	356	1,046	4,376
	Deaths (last 12 months)	421	1,309	4,711
	Migration (last 12 months)	387	1,439	3,063
Work place	Workplace Establishments	928	3,082	14,445
	Workplace Employees (FTE)	14,170	51,916	240,589